

Updated February 2026

SAMPLE LETTER TO THE EDITOR

NOTE: Writing a letter to the editor of your local newspaper or other publication can be an effective way to bring visibility to your event. You can use this template to draft a letter to the editor of your local newspaper or other media outlet, informing them of your upcoming National Cancer Survivors Day® event. Simply replace the bracketed sections below with local names and details specific to your event.

LETTER TEXT:

Dear [NAME OF EDITOR]:

National Cancer Survivors Day® is Sunday, June 7, 2026. NCSA is a worldwide Celebration of Life that highlights the resilience, strength, and courage of those who have fought and continue to fight cancer. On this day, [CITY/ TOWN] will recognize the cancer survivors in our community and raise awareness of the challenges of cancer survivorship.

“A *survivor* is anyone living with a history of cancer – from the moment of diagnosis through the remainder of life,” according to the National Cancer Survivors Day Foundation, administrator for the celebration. In the United States alone, there are approximately 18.6 million people living with a history of cancer.

On Sunday, June 7, National Cancer Survivors Day® celebrations will be held in hundreds of communities across the U.S. and abroad, including the [EVENT] organized by [ORGANIZATION] here in [CITY/TOWN].

On this day, we will join citizens across the globe to acknowledge cancer survivors, draw attention to the ongoing challenges these survivors face because of their disease, and celebrate life. This event is a cooperative effort of [ORGANIZATION NAME] and the National Cancer Survivors Day® Foundation, and is supported nationally by *Coping with Cancer* and Ipsen.

While considerable progress in cancer prevention, early detection, and treatment have increased cancer survival rates and helped many survivors live longer, a cancer diagnosis can be devastating in so many ways. Life-altering, physical, emotional, and financial hardships often continue for years after treatment ends.

National Cancer Survivors Day® is an opportunity for [CITY/TOWN] to stand alongside the cancer survivors in our community and raise awareness of these hardships to help improve quality of life for all cancer survivors. As the organizers of this local event, we are encouraging everyone to attend the celebration to show their support for our community’s cancer survivors [AND/OR OTHER REQUESTS].

For more information, call [LOCAL NUMBER], email [EMAIL ADDRESS], or visit [WEBSITE].

Sincerely, [NAME]
Chairperson, [CITY, STATE], National Cancer Survivors Day®
[ORGANIZATION NAME]
[CONTACT INFORMATION]

Important:

- ***Do not use this letter in its present form; replace bracketed material with the appropriate local names and details.***
- ***Check the newspaper’s or publication’s guidelines for Letters to the Editor, including preferred method of delivery and required contact information, and follow them.***
- ***After sending your request, make a follow-up call to confirm it was received and to inquire whether more steps need to be taken to have your letter published.***
- ***Following your event, send a written letter of appreciation to the publication to acknowledge their support.***