# SAMPLE MEDIA ADVISORY

**MEDIA ADVISORY**　　　　**FOR MORE INFORMATION, CONTACT:**　　　　**[NAME]**

**[DATE]**　　　　　　　　　　　　　　　　　　　　　　　　　　　　**[ORGANIZATION]**

　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　**[PHONE]**

　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　**[EMAIL]**

**[ORGANIZATION] to Recognize Cancer Survivors, Raise Awareness on National Cancer Survivors Day®**

[CITY, STATE] – Cancer survivors – as well as their family members, friends, oncology professionals, and volunteer workers – in [NAME OF TOWN] will join tens of thousands of people across the globe to celebrate National Cancer Survivors Day® on Sunday, June 1, 2025.

This local NCSD event is part of an annual, worldwide Celebration of Life held in hundreds of communities throughout the U.S., Canada, and other participating countries on the first Sunday in June. Participants will unite in a symbolic celebration to honor the millions of people around the world who are living with and beyond cancer and to draw attention the challenges these cancer survivors face because of their disease.

[NAME OF ORGANIZATION] is asking you to join us as we recognize our community's cancer survivors, raise awareness of the ongoing challenges of cancer survivorship, and – most importantly – celebrate life.

**WHAT:** [NAME OF LOCAL EVENT]
　　　　　[INSERT BRIEF, RELEVANT DETAILS OF LOCAL EVENT]

**WHO:** [LIST ALL WHO WILL BE AT EVENT FOR PHOTOS, INTERVIEWS]

**WHEN:** [DATE AND TIME]

**WHERE:** [LOCATION OF LOCAL EVENT, including address and directions]

**LOCAL SPONSORS:** [PARTICIPATING ORGANIZATIONS AND SPONSORS]

**NATIONAL CONTACT:** NCSD National Media Hotline (615) 794-3006, email info@ncsd.org

**NATIONAL SUPPORTERS:** Aveo Oncology, *Coping with Cancer*, Deciphera, GlaxoSmithKline, Immunocore, Incyte, Ipsen, Johnson & Johnson Innovative Medicine, Labcorp, Novocure, Onco360, Servier, Springworks Therapeutics, and Syndax

**BACKGROUND:** According to the National Cancer Survivors Day Foundation, a "survivor" is anyone living with a history of cancer – from the moment of diagnosis through the remainder of life.

*[INSERT LANGUAGE ABOUT YOUR ORGANIZATION AS APPROPRIATE]*

*Caution:*　*• Do not use in present form.*
　　　　　　*• Replace bracketed material with local names and data.*