

Updated April 2021

SAMPLE MEDIA ADVISORY

MEDIA ADVISORY
[DATE]

FOR MORE INFORMATION, CONTACT:

[NAME]
[ORGANIZATION]
[PHONE]
[EMAIL]

[ORGANIZATION] Hosts National Cancer Survivors Day® Celebration

WHO: Everyone is invited to join our community’s cancer survivors and their family members, friends, oncology professionals, and volunteer workers in celebrating National Cancer Survivors Day®. According to the National Cancer Survivors Day Foundation, a “survivor” is anyone living with a history of cancer – from the moment of diagnosis through the remainder of life.

WHAT: This local NCS D event is part of an annual, worldwide Celebration of Life held in hundreds of communities throughout the United States, Canada, and other participating countries on the first Sunday in June. Participants unite in a symbolic commemorative celebration to honor the millions of people who are living with and beyond cancer.

WHEN: [DATE AND TIME]

WHERE: [LOCATION OF LOCAL EVENT, including address and directions]

LOCAL SPONSORS: [PARTICIPATING ORGANIZATIONS AND SPONSORS]

NATIONAL CONTACT: NCS D National Media Hotline (615) 794-3006, email info@ncsd.org

NATIONAL SUPPORTERS: Agios, Amgen, Astex Pharmaceuticals, Bluebird Bio, Bristol Myers Squibb, Convatec, *Coping® with Cancer* magazine, Elekta, Exelixis, GE Healthcare, Janssen, Karyopharm Therapeutics, Novocure, and Taiho Oncology

Caution:

- *Do not use in present form.*
- *Replace bracketed material with local names and data.*