

Updated April 2021

## SAMPLE LETTER TO THE EDITOR

Dear [NAME OF EDITOR]:

National Cancer Survivors Day<sup>®</sup> is Sunday, June 6, 2021. On this day, [CITY/ TOWN] will honor those in our community who are living with and beyond cancer and raise awareness of the challenges of cancer survivorship. We will join hundreds of communities worldwide in celebrating life as part of the 34th annual NCSA celebration. Thousands of cancer survivors, caregivers, family members, friends, and healthcare professionals will gather across the globe to recognize cancer survivors, to bring attention to the difficulties cancer survivors face, and to celebrate life.

National Cancer Survivors Day<sup>®</sup> celebrations will be held throughout the United States, Canada, and other participating countries, including the [EVENT] organized by [ORGANIZATION] here in [CITY/TOWN]. We want to invite everyone to our community's celebration.

"A *survivor* is anyone living with a history of cancer – from the moment of diagnosis through the remainder of life," according to the National Cancer Survivors Day<sup>®</sup> Foundation. In the United States alone, there are more than 16.9 million people living with a history of cancer.

Major advances in cancer prevention, early detection, and treatment have resulted in longer survival. However, a cancer diagnosis can leave a host of problems in its wake. Physical, financial, and emotional hardships often persist for years after diagnosis and treatment. Survivors must contend with rapidly rising drug costs, inadequate insurance coverage, difficulty finding or keeping employment, and a lack of understanding from family and friends. Despite these difficulties, cancer survivors can live active, productive, inspiring lives.

National Cancer Survivors Day<sup>®</sup> is a time to bring attention to these ongoing difficulties faced by cancer survivors. To improve cancer survivors' quality of life and lessen the financial burden of cancer, more resources, research, and survivor-focused legislation are needed. The National Cancer Survivors<sup>®</sup> Day Foundation, along with its supporters Agios, Amgen, Astex Pharmaceuticals, Bluebird Bio, Bristol Myers Squibb, Convatec, *Coping<sup>®</sup> with Cancer* magazine, Elekta, Exelixis, GE Healthcare, Janssen, Karyopharm Therapeutics, Novocure, and Taiho Oncology, is encouraging a greater commitment to addressing the challenges of cancer survivorship.

As the organizers of this local event, we encourage everyone to attend the celebration to show their support for our community's cancer survivors, their families, friends, and healthcare providers. For more information, call [LOCAL NUMBER], or visit [WEBSITE].

Sincerely,

[NAME]

Chairperson, [CITY, STATE], National Cancer Survivors Day<sup>®</sup>

[ORGANIZATION NAME]

[CONTACT INFORMATION]

**Caution:**

- *Do not use in present form.*
- *Replace bracketed material with local names and data.*