

NCSD 2010 EVENT REGISTRATION FORM

You must register your event each year in order to use the copyrighted "National Cancer Survivors Day[®]" name and logo. Complete this form and save as a Word document, and e-mail it to info@ncsd.org.

Or print completed form and fax to (615) 794-0179, or mail to National Cancer Survivors Day Foundation, P.O. Box 682285, Franklin, TN 37068-2285. If you have any questions, please call (615) 794-3006.

Sponsoring Organization

NCSD Contact Person

Phone

Fax

E-mail

Address/City/State/Zip

Date of Local Event

Expected Attendance

Other Organizations Working With You

Scheduled Speakers

Event Name & Brief Description

If you do *not* want your event publicized as part of the Foundation's national media campaign, type "no" here:

Order Free Materials for Your NCSD Event! Deadline: March 29

Materials available for registered events only.

Free NCSD "Welcome" Brochures – *Quantity Requested:* _____

This brochure includes a "welcome" from the National Cancer Survivors Day Foundation, messages from prominent national officials, background on NCSD and facts on cancer and cancer survivorship issues. Shipped in May. Limited quantities.

Free copies of the Cancer Survivors Resource Guide – *Quantity Requested:* _____

This guide lists America's leading cancer information and support services as furnished by *Coping*[®] magazine. Shipped in May. Limited quantities.

Free copies of *Coping*[®] magazine – (*Download order form at www.ncsd.org.*)

Give *Coping*, the gift of knowledge, hope and inspiration, to those attending your local NCSD event. Copies of the May/June 2010 issue of *Coping*, America's consumer magazine for people whose lives have been touched by cancer™, will be available while supplies last. All *Coping* asks is that you pay freight and handling. *Coping* is an NCSD National Sponsor.

Send materials to the address above, or

Send materials to the following shipping address:

Name

Organization

Address (Not P.O. Box)

Is this address: Residential Business

REGISTRATION & AUTHORIZATION There is no membership fee required to be a participating organization and hold a National Cancer Survivors Day®(NCSD) event in your area. Funding for the National Cancer Survivors Day Foundation, Inc. is provided primarily through the generosity and support of its sponsoring organizations that are dedicated to providing a better quality of life for cancer survivors, and recognition of these national sponsors is encouraged. **You must register your organization's event each year in order to use the "NCSD Marks" (described below) to promote your event.** The National Cancer Survivors Day Foundation, Inc. and the owner of the NCSD Marks (collectively "the Foundation") request that you conduct your event along the general guidelines found in the 2010 NCSD Celebration Planning Guide. National Cancer Survivors Day® and the NCSD Logo (survivor in circle) are federally registered service marks. National Cancer Survivors Day Foundation, Inc. is a non-profit corporation with exclusive rights to license "National Cancer Survivors Day®" and the NCSD Logo (collectively "NCSD Marks"). **Upon receipt of this registration form by the Foundation, your organization is automatically authorized by the Foundation to stage an official, nationally recognized NCSD event in your area in the year 2010. Upon receipt of this registration form by the Foundation, your organization is also granted a non-exclusive, royalty-free license to use the NCSD Marks through June 30, 2010, to promote your NCSD event; no other use is authorized.** In order to present a unified image, the NCSD Logo (survivor in circle) should appear on all promotional material you produce. The NCSD Logo should not be altered or modified in any way. Your organization's use of the NCSD Marks is under the control of and subject to the quality standards of the Foundation, and all uses by your organization of the NCSD Marks shall inure to the benefit of their rightful owner and the Foundation. Upon receipt of this registration form by the Foundation, your organization shall indemnify and hold harmless the rightful owner of the NCSD Marks and the Foundation, as well as their agents and employees, against all claims, demands, liability, suits, actions or losses, including all reasonable expenses and attorneys' fees, incurred by or imposed by the rightful owner and the Foundation, its agents or employees through claims, demands, suits or actions of third parties involving the services provided by your organization and using the NCSD Marks. Nothing in the materials provided by the Foundation shall mean to imply that your organization and the Foundation and its sponsors and underwriters are joint venturers or partners in NCSD. **Your event is independent of all others, and you assume full responsibility and liability.**

NAME & LOGO USAGE The name "National Cancer Survivors Day®" (NCSD) and the NCSD Logo can only be used to organize, promote and conduct an NCSD event that has been registered with the National Cancer Survivors Day Foundation, Inc. (Foundation); no other use is authorized. The Logo design (survivor in circle) cannot be altered, but may appear in any color and may be placed on backgrounds of varying types and colors; however, the official NCSD colors are red (PMS 185), white, and blue (PMS 286), and their use is encouraged to show unity. The name "National Cancer Survivors Day®" can be used in any font (typeface), but must be followed by the ® registration mark. It can be used as part of any logo (like a flower) created to theme a registered NCSD event. While the purchasing of official NCSD merchandise from the NCSD Foundation is encouraged in order to promote a unified image, the NCSD Logo and/or the name "National Cancer Survivors Day®" may be used on any merchandise specifically produced by the coordinator of a registered NCSD event, but only for the event. Merchandise can be given away or used as a fundraiser in conjunction with a registered NCSD event. Any published material including, but not limited to, books, pamphlets, and educational materials may contain the NCSD Logo and/or the name "National Cancer Survivors Day®" if it is distributed exclusively in conjunction with a registered NCSD event, and if the material clearly indicates the name of the organization that has produced the material. Your organization is solely responsible for complying with all local and state sales tax laws applicable to the distribution of NCSD merchandise and materials you produce, and that you obtain from the Foundation. Address legal questions to info@ncsd.org.